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# Infocus wins Innovator of the Year 2015!

*By ,*

**Broadley Rees Hogan (BRH Lawyers) congratulates our client Infocus Wealth Management Limited (Infocus) for its recognition at the IFA Excellence Awards 2015, taking out the Award for Innovator of the Year (Company)!**

Special Counsel, Gina Bozinovski, said *"we're thrilled that the industry has recognised what we have long known about Infocus: that it is a business built on innovation, service delivery and client engagement. We're proud to be associated with Infocus and congratulate the team on this outstanding recognition"*.

The IFA Excellence Awards are the only industry awards dedicated to boutique and non-aligned financial advisers. The **Innovator of the Year** award recognises those businesses who have, through innovation, improved business bottom line, enhanced client service and delivered better client/partner experiences.

Rod Bristow, Managing Director, Infocus said that award recognised Infocus' leading approach to industry practice. *"We are innovative, not just in leading technology solutions we provide to advisers and their clients, but also in the way that we approach business including being at the forefront of industry changes. Our approach is underpinned by our understanding of the challenges faced by the industry and strategically adapting to that change to support our advisers in growing revenue, increasing efficiency and managing risk in their business."*

Infocus is an industry leading wealth management and financial planning group. With over 180 financial advisers nationwide, Infocus offers wealth solutions to over 55,000 retail clients around the country. Backed by more than 15 years of experience and innovation in the industry, Infocus is committed to becoming Australia's leading independent wealth manager, offering advisers and their clients the freedom of choice that comes from not being owned by any of the major financial institutions.

For more information about Infocus, click here.

**Should you wish to discuss any matters arising out of this article, please contact the author:**

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**Broadley Rees Hogan** (BRH Lawyers) is an independent boutique firm, specialising in corporate, commercial, property, construction and litigation. Based in Brisbane, we act for clients across the country and internationally – **for an unassuming firm, we know how to deal big**.

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